

Futaba Shoji Co., Ltd.

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Original product, "X pants"

Main Services

Product planning, trading and sale of apparel products
Sale of medical cloths

Main Clients

Department stores, Major mail-order firms, Apparel manufacturers

Main Products

Dressy pants, Casual pants, Pants utilizing structure of patents

Company overview

Address / 1-7-18, Senriyama Higashi, Suita City, Osaka 565-0842

Tel / +81-6-6387-8128 Fax / +81-6-6387-8127

Foundation / January 1947 Establishment / January 1952

Capital / JPY 90 million Employees / 21

Planning, manufacturing and sales of women's clothing

Eager to deliver beauty and impression to all ladies

Unique products

Focus on original products to increase clients' satisfaction

While the textile industry was having a brilliant moment, it was common to manufacture products as clients' designated product specification, but it is hard to survive with that in modern society. Product capability like differentiation such proposal of products depends on clients and development of original products and high-quality are demanded.

They succeed in product development which matches user needs, they associate with mail-order firms as their main clients to have information how buying behavior of consumers like. They also put effort on product development by utilizing "sleeping patents" owned by major manufacturers girdle built-in great legs pants names "X pants" is their typical example which is developed with high-technology of pattern making and connection with major manufacturers. They continue producing original products for their clients.