

WAKO BAG CO., LTD.



Original brand Bubona Design

Main Services

Planning, manufacturing and sale of various leather bags and accessories

Main Clients

Bag retailers in Japan, retail stores and others

Main Products

Business purpose bags, casual bags, sports bags

Company overview

Address / 7-1-11 Nagayoshideto, Hirano-ku, Osaka 547-0011

Tel / +81-6-6709-7651 Fax / +81-6-6708-3381

Foundation / May 1954 Establishment / Feb 1968

Capital / JPY 10 million Employees / 16

Manufacturing and sale of various bags

Manufacturer of bags with craftsmanship since foundation in 1954

Strength

Strength of sewing technique and designing

Their strength is capacity of manufacturing and ability to make proposal of design. Manufacturing bag is difficult to automate as it's small-volume production in great varieties. And mostly relying on high sewing technique of artisan is necessary. They hire wide range ages of artisan who are from 20's to 50's years old and steadily proceed skill transfer. On the other hand, they

also hire veteran artisans at factory in China. Half out of about 80 employees works with them over 20 years and 30% is the original member since establishment. Also, for design, they've been proposing to their clients with manufacturing base sample products in addition to, manufacturing based on drawing from clients even for OEM production. This ability to make proposal is used for their sales of such for business purpose bags for corporate customers.